

MARKETING & SPONSORSHIP OPPORTUNITIES WITH ELEVATION ATHLETICS



(Single or multiple-year options)

Elevation Athletics is a premier year-round swim club in the State of Colorado, perennially sending swimmers to State and National level meets. We're seen by 1000's of people monthly through our website, social media and by local businesses as our team wears EA Team Apparel out and about in our communities.

Consider marketing your business with EA and be seen by 1000's, and or Sponsoring EA to help support EA in our mission to provide the best service, program and training in Colorado.

All sponsorships are tax deductible. All marketing can be tax deductible as an expense to your business.

Where you'll see your logo:

Banner

- Banners are 2.5' x 4' and will be displayed at the Elks Lodge pool in Boulder.
- Banners are highly visible to hundreds of people every day. EA Team T-Shirts

T-Shirts

- T-shirts are designed multiple times each year for the team as a whole and for specific events. 120+
- EA swimmer wear the shirt to approx. 12 local competitions throughout the year
- Attendance at these events is approx. 5000-10,000 people.
- Swimmers wear their shirts to school as well as home high school sporting events.

Swim Lessons/Camps/Clinics

- As part of the Elevation Athletics program, we offer learn-to-swim lessons, camps & clinics to 400+ individuals every year.
- As part of their participation, each participant will receive a t-shirt and welcome pack. The t-shirt will have advertising printed on it and the welcome pack can have coupons and advertising for your business.

Website

- Elevation Athletics website features dates and program information on the homepage.
- Every month we have over 1500+ people look at our website.
- Your logo will be added to our homepage.

Social Media

- Elevation Athletics' social media accounts reach 500+ people, including alumni.
- Some posts are also advertised on local social media pages.

E-mail & E-newsletter

The Weekly Elevation Athletics e-newsletter reaches 350 students, parents and alumni.

Sponsorship donations can be made to our non-profit 501c3:

Elevation Athletics

Athletics directly.

566 S. McCaslin Blvd., #270166 Louisville, CO 80027

Marketing/Advertising can be made to Elevation

www.COYouth.org

www.elevationswim.com

Colorado Youth Athletics Foundation

Louisville, CO 80027

566 McCaslin Blvd., #270166



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MARKETING LEVELS

\$1,500 - Full Package

- Banners are printed with business logo/info.
- A 2.5' x 4' displayed vinyl banner at the Elks Lodge Pool in Boulder
- Business logo printed on 400+ T-shirts yearly.
- Business logo featured on the homepage of the Elevation Athletics website for one year.
- Business logo featured in every email and weekly e-newsletter for one year.
- Access to promote your products at Elevation Athletics Events.

\$1000 - Banner Package

- Banners are printed with business logo/info.
- A 2.5' x 4' vinyl banner displayed at the Elks Lodge Pool in Boulder.
- Banners are seen by 100's of daily users.
- Business logo on the homepage of Elevation Athletics website for one year.
- Access to promote your products at Elevation Athletics Events.

\$500 – Website Package

- Business logo on the homepage of Elevation Athletics website for one year.
- Business logo featured in every email and weekly e-newsletter for one year.
- Access to promote your products at Elevation Athletics Events.

CLICK HERE TO REGISTER ONLINE

If you'd prefer to send a check, please make it payable to "Elevation Athletics"

Mail to:

P.O. Box 270166 Louisville, CO 80027

Email your logo & supporting materials to info@elevationswim.com.

<u>SPONSORSHIP</u>

You can sponsor EA at any level you wish, or you can check out the current programs we're raising money for at www.coyouth.org.

For more information email us at info@elevationswim.com or call Eric Stefanski at 970-445-4878.