

*ELEVATION ATHLETICS*

# CREATING A NEW CULTURE



Local Business Advertising Program





**We're on a mission to improve the quality of how athletes train, compete and live their lives.**



# ABOUT US

Elevation Athletics was created in the summer of 2018 by a group of coaches determined to create a new model for youth sports.

What our coaches quickly discovered, is the demand for this new model was greater than we anticipated.

In just five short weeks after opening our doors, over 140 youth swimmers joined, ready to change their lives.

Using our holistic training model, we focus on seven specific areas overlooked by most teams: performance psychology, sports nutrition, technique training, life skills training, quality over quantity, human development & family development.

We've disrupted how youth sports operate & we're forcing change in the youth sports community.



*What People Are Saying*

**"WE JOINED BECAUSE OF THE HOLISTIC TRAINING.  
WE KNOW THAT NO MATTER HOW HER DAY WAS,  
SHE COMES HOME FROM PRACTICE HAPPY &  
REJUVINATED!"**

*Kristi Short*





# **BUSINESS ADVERTISING PROGRAM**

**In addition to creating a paradigm shifting youth sports model, we're also creating a new business model for youth sports.**

**Our mission here, is to create a self-sustaining youth sports business that generates membership income, passive income, investment income and works with the community to enhance the overall strength of all businesses in our area.**

**Our Business Advertising Program allows local businesses to leverage our membership & advertising reach to passively advertise their business at a fraction of the cost.**

**We reach over 240,000+ people every year (and counting).**

**All tax deductible proceeds help our team grow!**



# Our Advertising Reach

8'

Join Us!  
WWW.ELEVATIONSWIM.COM



**ELEVATION ATHLETICS**

*We're What You've Been Waiting For!*



**Banners at Facilities: 200,000+**



**Website Traffic: 20,000+**

High School Season Over...  
but you can still swim!

Join The Team That's Changing Everything!  
Year Round Open Registration



Innovative Coaching \* Holistic Training \* Enhancing Life Skills

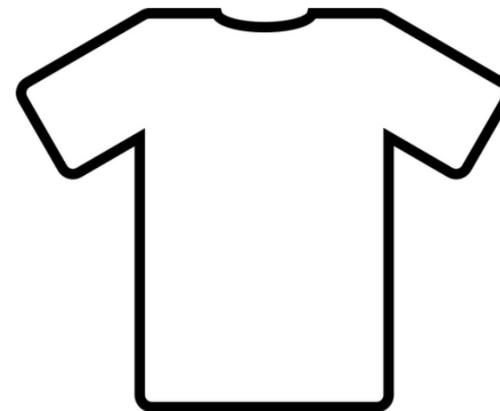
Continue to Train With Your Friends  
Stay Ultra Fit Over The Summer  
Multiple Training Times Every Day  
Have Fun  
Stay Ready for Next High School Season!



WWW.ELEVATIONSWIM.COM  
Learn More & Register Today!



**Flyers: 20,000+**



**T-shirts: 50,000+**



**Events: 100,000+**

**240,000+**

Passive Advertising Reach For Your Company



**#1 PROGRAM**

Boulder to Thornton, Longmont to Golden



# MEET THE TEAM



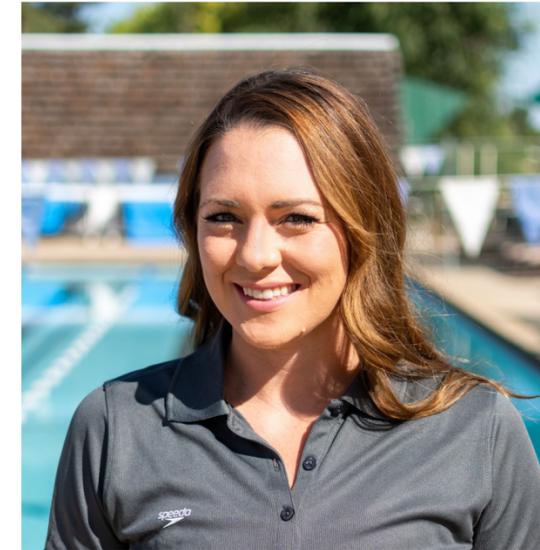
**Eric Stefanski**

**Owner/  
High Performance Coach**



**Grant Holicky**

**Owner/  
Head Coach**



**Amber Sullivan**

**Owner/  
Director of Operations**



# CONTACT & GET STARTED

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## Website & To Register

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## Email address

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## Phone number

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