

Photography Policy

There has been much talk about whether it is safe to have images taken of children participating in sports. While the great majority of images are appropriate and are taken in good faith, it is a fact that images can be misused, and children can be put at risk if common-sense procedures are not observed. With this in mind, the following comprise the Elevation Athletics photography policy:

1. The publishing of a photograph of swimmer under 18 years of age, either on a notice board or in a published article or video recording (including video streaming) of swimming competitions (“publication”) can only be done if provided permission by the parent on the “Waiver & Release” form provided during initial registration with the EA team.
2. A parent or guardian has a right of refuse to have children photographed. The exercise of this right of refusal won’t be used as grounds for refusing entry into a swimming competition. Any photo that may go to press or on a notice board, be it through a member of the club or official photographer, must receive parental consent before publishing/displaying the photo through the use of the enclosed “photography consent form.”

In the case of open meets and other competitions where the host club has an official photographer present, please examine the meet information regarding parent/athlete rights should their photograph be taken. If photos are to be published anywhere, the individual parent should be given the opportunity to withhold their consent. Their right to do so should be specifically drawn to their attention.

All photographs must observe generally accepted standards of decency in particular:

- Action shots should be a celebration of the sporting activity and not a sexualized image in a sporting context.
- Action shots should not be taken or retained where the photograph reveals a torn or displaced swim suit.
- Photographs should not be taken from behind swimming blocks at the start of a race or exhibit a child climbing out of the swimming pool.
- Photographs should not be taken in locker-rooms or bathrooms.